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This announcement is an advertisement and not a prospectus or a pricing statement and investors should not subscribe for or purchase any ordinary shares ("Ordinary Shares") referred to in this announcement except on the basis of information in the price range prospectus published by Moneysupermarket.com Group PLC ("moneysupermarket.com" or the "Company", together with its subsidiaries, the "Group") on 11 July 2007 (the "Prospectus") and the pricing statement expected to be issued by the Company today (the "Pricing Statement") in connection with the admission of its Ordinary Shares to the Official List of the Financial Services Authority (the "FSA") and to trading on London Stock Exchange plc's main market for listed securities. Copies of the Prospectus are, and the Pricing Statement will be, available from the Company's registered office at Moneysupermarket.com House, Saint David's Park, Ewloe, Chester CH5 3UZ and on the Company's website at www.moneysupermarket.com/shareoffer.

26 July 2007

MONEYSUPERMARKET.COM GROUP PLC ANNOUNCES IPO OFFER PRICE OF 170p PER ORDINARY SHARE

moneysupermarket.com is pleased to announce that the offer price for its initial public offering of Ordinary Shares to institutional investors in the United Kingdom and elsewhere, to retail investors in the United Kingdom, Channel Islands and the Isle of Man and to eligible employees of the Company (the "**Global Offer**") has been set at 170p per Ordinary Share (the "**Offer Price**"). The Pricing Statement is expected to be issued by the Company later today.

The Global Offer comprises 105,882,000 new Ordinary Shares and 109,275,000 existing Ordinary Shares (excluding any exercise of the over-allotment option), which represents in aggregate approximately 43.4 per cent. of the Company's enlarged ordinary share capital, and a total offer size of approximately £366 million. Based on the Offer Price, the Company is valued at £843 million.

The Company will receive net proceeds from the sale of new Ordinary Shares of approximately £170 million, which will be used to repay existing debt facilities and to fund the Company's expected growth.

Pursuant to the over-allotment arrangements, Credit Suisse, as stabilising manager, may require Simon Nixon to sell additional existing Ordinary Shares representing up to 15 per cent. of the Global Offer at the Offer Price to cover over-allotments, if any, which may be made in connection with the Global Offer and/or to cover short positions resulting from stabilisation transactions.

Simon Nixon and certain senior managers will own a majority of the Ordinary Shares post IPO and have agreed to lock-up arrangements that expire three years after Admission (with a staggered release after the first year of that period). The lock-ups are subject to certain exceptions.

Conditional dealings are expected to commence on the London Stock Exchange today at 8.00 am under the ticker symbol MONY. It is expected that Admission will become effective and that dealings will commence on an unconditional basis on the London Stock Exchange at 8.00 a.m. on 31 July 2007.

Credit Suisse is acting as Sole Sponsor, Sole Global Coordinator and Bookrunner in connection with the Global Offer; Lehman Brothers International (Europe) and UBS Limited are Co-Lead Managers for the Global Offer.

The contents of the Company's websites and the Share Offer website do not form part of this announcement.

Commenting on today's announcement, Chief Executive Simon Nixon said:

"We are delighted to be announcing the pricing today of the largest ever UK internet offering. We have enjoyed being able to talk to the market about moneysupermarket.com's story and are pleased with the response we have received. We have established a high quality shareholder base despite difficult stock market conditions and we look forward to our life as a listed company with great confidence."

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Enquiries:

Tulchan Communications

Tel: +44 (0)20 7353 4200

David Trenchard
David Allchurch
Celia Gordon Shute

moneysupermarket.com

Tel: +44 (0)20 7353 4200

Paul Doughty, *Chief Financial Officer*
Alexander Cowen Wright,
*Head of Public Relations and
Communications*

Credit Suisse

Tel: +44 (0)20 7888 8888

George Maddison
Antony Isaacs
Chris Byrne

Important Notice

The contents of this announcement, which have been prepared and are the sole responsibility of moneysupermarket.com, have been approved by Credit Suisse Securities (Europe) Limited ("Credit Suisse"), One Cabot Square, London E14 4QJ, solely for purposes of section 21(2)(b) of the Financial Services and Markets Act 2000.

Credit Suisse, Lehman Brothers International (Europe) and UBS Limited, each of which is authorised and regulated in the United Kingdom by the FSA, are acting for moneysupermarket.com and no one else in connection with the Global Offer and will not be responsible to anyone other than moneysupermarket.com for providing the protections afforded to their respective clients, nor for providing advice in relation to the Global Offer, the contents of this announcement, or any transaction or arrangement referred to herein.

This announcement does not constitute an offer of, or the solicitation of an offer to buy or to subscribe for, Ordinary Shares to any person or in any jurisdiction to whom or in which jurisdiction such offer or solicitation is unlawful and, in particular, is not for distribution or publication into or in directly or indirectly the United States, Australia, Canada or Japan.

The securities mentioned herein have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act"), or the laws of any state of the United States. The securities may not be offered, sold or otherwise transferred within the United States

except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state laws. There will be no public offering of securities in the United States. The securities offered and sold outside the United States are being offered in reliance on Regulation S under the Securities Act.

Information contained in this announcement may include “forward looking statements”. All statements other than statements of historical facts included herein, including, without limitation, those regarding the Company’s financial performance, business strategies, plans and objectives for growth and future operations, market opportunities for the Group’s services and market dynamics including broadband internet penetration, consumer internet usage, on line consumer behaviour and the growth of the UK advertising market are forward looking statements. All forward looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. Undue reliance should not be placed on such forward looking statements because they involve known and unknown risks, uncertainties and other factors that are in many cases beyond the Group’s control.

Such forward looking statements reflect the Group’s current views with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to the Group’s operations (including development plans relating to the Group’s products and services), results of operations, financial performance, business strategy and liquidity.

These forward looking statements speak only as of the date of this announcement and cannot be relied upon as a guide to future performance. The Company expressly disclaims any obligation or undertaking to update, review or revise any forward looking statement contained in this announcement whether as a result of new information, future developments or otherwise, or to disseminate any information regarding any change in events, conditions or circumstances on which any statement is based.

The price and value of the Ordinary Shares may go down as well as up. Potential investors should consult a professional adviser as to the suitability of the Global Offer for the individual concerned.